Haslemere Rugby Club Sponsorship 2014 / 2015

Haslemere Rugby Club is first and foremost a Community rugby club. We exist to promote and deliver the game of Rugby in a safe and fun environment to local children and adults of all ages and abilities.

HCRFC is run entirely by volunteers. Each year our coaches, executive officers and the many support staff volunteer over 5,000 hours to keep the club functioning as a key local sporting and social facility.

The Sponsorship Opportunity

We are offering local businesses, residents and club supporters the opportunity to support the club financially through a variety of sponsorship options and packages. Annual sponsorship packages start from just £200.

We understand that businesses need to justify any investment, which is why we believe sponsoring HCRFC makes real business sense.

- Sponsors receive extensive and continued promotion to our established and growing membership
- Website – your company banner on HCRFC home page
- Regular Newsletters - free ads and contact links to your homepage
- Club Kit – your logo prominently featured at local, regional and national festivals
- Increasing promotion of the club and sponsors to local schools and businesses via press, radio and social media

Many of HCRFC sponsors return year on year for the simple reason - it works.

Where is the money spent?

Sponsorship income alongside membership revenue is key to keeping the club in a healthy and viable position. For 2014-15 the club has identified some key areas for funding and investment.

- Kit – Providing children and senior teams with standard and uniform kit.

- Promotion – Continued promotion of the club within the local community (as sponsors you will be co branded and a visible as part of club promotion activities)

- Professional Development – Supporting the development of coaching standards and skills within the volunteer base by investment in RFU accredited coaching courses and workshops.

What Next?

Overleaf is a itemised list of the sponsorship packages available for 2014-15. These will be allocated on a first come first served basis.

Please indicate which package(s) you are interested in purchasing and send a signed form back to: Alan Beesley, Hill Top, Marley Common, Haslemere, Surrey, GU27 3PT

Alternatively, you can email the sponsorship form to: sponsor@haslemererugby.co.uk

Yes, I am interested in sponsoring HCRFC in 2014-15:

Product	Sponsorship Investment (£)	☑
Playing shirt Primary (Front)	10000	☐
Playing shirt Secondary (Back)	6000	☐
Playing shirt Right Arm	4500	☐
Playing shirt Left Arm	4500	☐
Playing shirt Collar	4000	☐
Hoodies (50)	1350	☐
Wet tops (50)	1500	☐
Beanies (50)	500	☐
Polo shirts (50)	900	☐
Baseball Caps (50)	500	☐
Shorts (50)	800	☐
Balls (25)	250	☐
Boot bag (50)	750	☐
Umbrellas (25)	450	☐
Gloves (50)	500	☐
Gum Shields (50)	300	☐
Scrum Caps (30)	700	☐
Body Armour (25)	700	☐
Training trousers (50)	1500	☐
Socks (50)	450	☐
Water Bottles (50)	300	☐

Name: _____

Signature: _____ Mobile: _____

Email: _____ Date: _____

Please do not send any money at this point. A club official will contact you shortly.

THANK YOU FOR YOUR SUPPORT